



Digital Strategy for Leaders

Is this the right course for you?

This workshop is for the leaders of charities and social enterprises and not for profit organisations including chief executives, senior managers or chairs.

It is for those who need to think about their organisation's digital strategy.

N.B. it is not intended for those who want to learn about how to use social media from a technical point of view – HCF has other courses that will help with this.

What will the course cover?

In this one-day, interactive session, Zoe Amar will take you through how to write a digital strategy on limited resources.

We'll look at how to manage key opportunities and risks, how to break down the barriers to achieving the strategy, and how this ties in with the new Charity Digital Code of Practice.

We will provide a safe space for other small charity CEOs to share their experience, ask basic or complex questions and unpick what approach will work best for them.

Key learning outcomes:

By attending this workshop, participants will:

- Gain a better understanding about why having a digital strategy is important for their organisation
- Find out how the Charity Digital Code of Practice can improve the digital skills of their workforce
- Develop a draft strategy and an action plan to make it happen

Course Details:

Trainer: Zoe Amar

Zoe is one of the charity sector's leading digital experts, runs social enterprise and digital agency Zoe Amar Digital, and chairs The Charity Digital Code of Practice.

Date(s): 13/03/19

Time: 10.00 – 16.00

Venue:

Ambition Broxbourne Business Centre
Pindar Road
Hoddesdon
EN11 0FJ

Cost:

CVS Members - £40

VCS non-members - £50

This course is not available for private and statutory sectors

How to book:

Please, click [here](#) to book your place.

Booking contact:

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